

Worksite Wellness Spotlight: Workrite

Workrite Ergonomics' employee wellness program, launched 2 ½ years ago, has proved popular with employees. In fact, it was an instant hit.

How did it gain traction and raves so quickly? Well, it didn't hurt that Workrite is an internationally known producer of ergonomics products. So it wasn't a big leap for Workrite's staff to "get" the benefits of workplace wellness. "The products we create are very wellness oriented, so it was a natural fit," explained Melissa Morelli of Workrite's Human Resources Department.

Also adding to the program's quick acceptance was the work that preceded its introduction, Melissa said. "It took about nine months for us to create our program so it was super detailed and neatly packaged. We had six months' worth of activities laid out, great materials, and a logo."

Among the more popular features of the wellness program has been a ping pong table placed in the break room, which has hosted several tournaments sparking friendly, interdepartmental competition. "But that table gets used several times a day regardless of whether there is a tournament going on," noted Melissa.

Another plus of the wellness program at Workrite is a third-party website that allows employees to track points earned for participating in various activities.

They can then apply those points toward a cash incentive awarded at the end of each calendar year.

Workrite's program has a variety of activities to choose from, including "lunch and learns," health fairs, special health-oriented promotions such as Breast Cancer Awareness Day, and even financial workshops on how to budget, save for retirement, and earn a good credit score.

For Morelli, the greatest measure of success for Workrite's wellness program has been the level of participation and enthusiasm it has generated. "There are a lot of great success stories and warm, fuzzy feelings happening around our program, and that it is all we need right now."

To find out more about Workrite's Worksite Wellness Program, please contact:

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President of Workrite, Charles Lawrence, participating in a ping-pong challenge in the breakroom of Workrite.